

SOLUTION GUIDE

# CONFERENCE ROOM

Audio Visual System Solutions for Business



HARMAN Professional Solutions Brands:



















#### THE CONFERENCE ROOM

is the heart and soul of your business, where you hold important client and internal meetings and make critical business decisions. It's also where you need the right mix of technology so meeting attendees and presenters can effectively collaborate. Wouldn't it be great if you could present content from virtually any source, collaborate with participants from across the globe, and easily share information from tablets, smartphones and other devices? And wouldn't it be even better if you could control all this technology from a simple and elegant user interface that anybody can operate? Welcome to the Conference Room, AMX's productivity solution for larger rooms.



### COMMON ACTIVITIES

The Conference Room is a medium to large area (roughly 300 square feet / 30 square meters) that accommodates 4 - 12 meeting participants. The technology in this room enables organizations to:

- · Make presentations from a variety of devices
- Share content from a tablet, smartphone or laptop
- · Collaborate with remote participants via web conference or video conference
- View live and recorded content from multiple sources
- Use sensor technology to manage the meeting environment
- Display the room's schedule and availability outside the room and enable users to reserve the room from their desks
- · Monitor, maintain and troubleshoot the equipment in real time from a central help desk.

#### MAKING PRESENTATIONS FROM DIFFERENT DEVICES

The most common scenario in meetings is for a presenter to show content from a laptop or room PC on a display, and it's simple in the AMX Conference Room. First, the presenter connects the laptop to the HDMI or VGA cable in the HydraPort that's installed directly in the table. Or, they turn on the room PC or Enzo and access their content from a web address or USB stick. Once they are ready to present, all they need to do is press an icon on the AMX Modero control panel to send the presentation content to the display.

There are no complicated remotes, no switching of sources on the display, and no searching for the right cable. With AMX, it's as simple as accessing your presentation and pressing an icon.



#### KEY HARMAN PRODUCTS



AMX's HydraPort® provides a simple way to connect AV control, network and power directly from the conference table – with an elegant form factor that complements any room. Just plug in your laptop, USB memory stick or other mobile device into the pre-supplied cable, and you're connected.



Modero X Control Panels from AMX are a single point of control for all your technology. They integrate all the functionality you need in a meeting into a single, streamlined interface that looks great in any room setting.

# SHARING CONTENT FROM A TABLET, SMARTPHONE OR LAPTOP

Meetings are more than formal presentations. They can also be collaboration sessions where any attendee might need to share content from a variety of devices like tablets and smartphones. Envision an employee who wants to show some slides from a tablet to reinforce a presenter's idea, or a client who wants to share an image she took of a potential new office site from her smartphone. Thanks to MirrorOp® real-time screen mirroring technology integrated into AMX's Enzo® Presentation System, any meeting participant can send whatever's on their tablet, smartphone or other device to the room's display with no cables and no hassle.



#### KEY HARMAN PRODUCTS



AMX's Enzo is a flexible platform for meeting rooms that provides Instant On, Instant Access to Content, Instant Meeting Start and Instant Sharing. Enzo makes it easy to instantly access and share information with others in your meeting.



Enova DVX All-In-One-Presentation Switchers from AMX are the "brains" of your conference room technology. These compact units seamlessly manage all the source and display devices behind the scenes to ensure that all content in your meeting is presented where, when and how you want it.

#### COLLABORATING VIA WEB AND VIDEO CONFERENCE

Today's businesspeople are mobile. The typical meeting in a Conference Room might include a Sales executive participating from the road, a client joining from overseas or a team member working from their home office. That's why successful meeting room technology must accommodate those who are participating from outside the room, which means the meeting organizer needs a simple way to control the conferencing technology. That's why Modero X Series control panels make it easy to start a video conference or prepare for a web conference over Lync or Skype. And once the conference is underway, the AMX Conference Room relies on exclusive HARMAN audio technologies to deliver crystal clear sound for all participants, whatever their location.



#### KEY HARMAN PRODUCTS



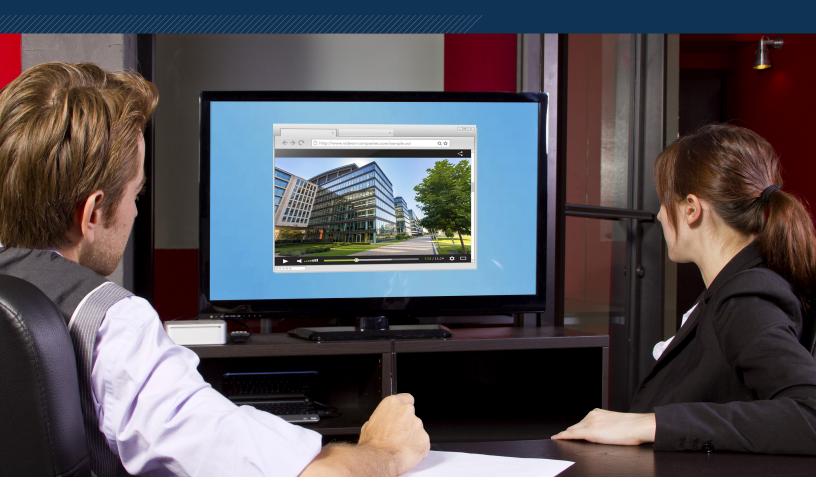
AMX's Sereno™ is a video conferencing camera designed to support conferencing applications in collaboration spaces. Sereno provides HD quality video with outstanding voice capture to deliver exceptional conferences.



AMX's Alero ALR-AEC-8 is a dedicated microphone mixer for up to 8 microphones designed specifically for web conferencing applications such as Lync or Skype in medium to large meeting rooms. It also supports enterprise video and audio conferencing systems.

# VIEWING LIVE AND RECORDED CONTENT FROM MULTIPLE SOURCES

In the business world, things change on a moment's notice. Can your conference room AV technology keep up? In the AMX Conference Room, you can enhance the meeting experience by accessing live or streamed video from a set top box, streaming device or internet address, and easily switch between those content sources. Need to watch a video from a DVD or Blu-ray? No problem – you can also control those devices directly from the control panel. Regardless of the audio or video source, the AMX system ensures that your content will be presented at the highest possible level of quality and clarity.



#### KEY HARMAN PRODUCTS



Crown's PCC130 is a cardioid boundary layer microphone of professional quality that, due to its small size, fits perfectly on small tables. Thanks to low self-noise and very high sensitivity, the microphone picks up even distant voices clearly and naturally.



JBL 8100-Series
Loudspeakers feature highfidelity performance in an
easy to install package with
a contemporary grill design
that looks great in any room
and delivers outstanding
audio quality from virtually
any source.

#### MANAGING THE MEETING ENVIRONMENT

In the modern conference room, the environment responds automatically when the first participant walks into the room. Not only do the lights go on and off as people enter and exit the room, but the system can actually go much further than that. If a room has it's been vacant for a certain amount of time, the equipment can shut down automatically to save energy. And when the first participant arrives, the lights, room PC, and display turn on to prepare for the meeting. You can even have Enzo turn on automatically, showing a menu with various options for attendees to access their content. With AMX, the possibilities are endless.



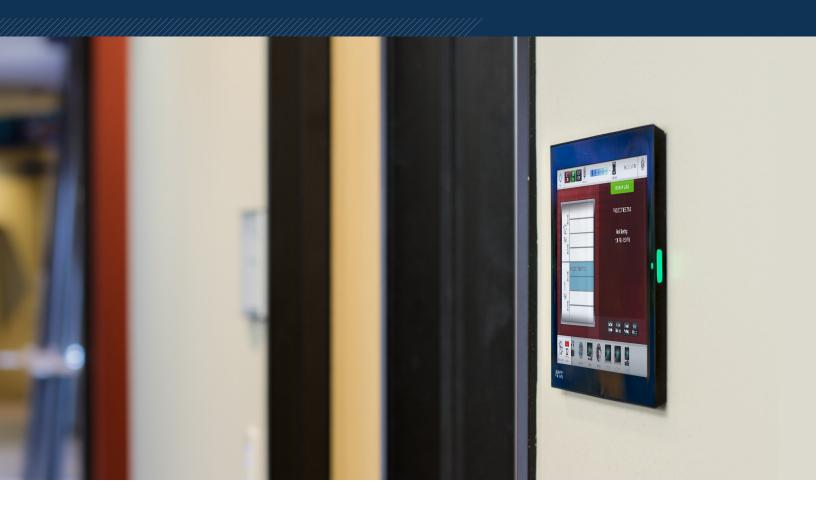
#### KEY HARMAN PRODUCTS



AMX Sensor Technology provides all facets of occupancy sensing and can be integrated with the room control system to automate key activities based on room occupancy.

#### SCHEDULING THE ROOM

Integrated room scheduling lets your employees view and even update room schedules using control panels mounted outside conference rooms. AMX's Resource Management Suite software integrates conference room schedules with popular scheduling software such as Microsoft Exchange and Google Calendar.



#### KEY HARMAN PRODUCTS



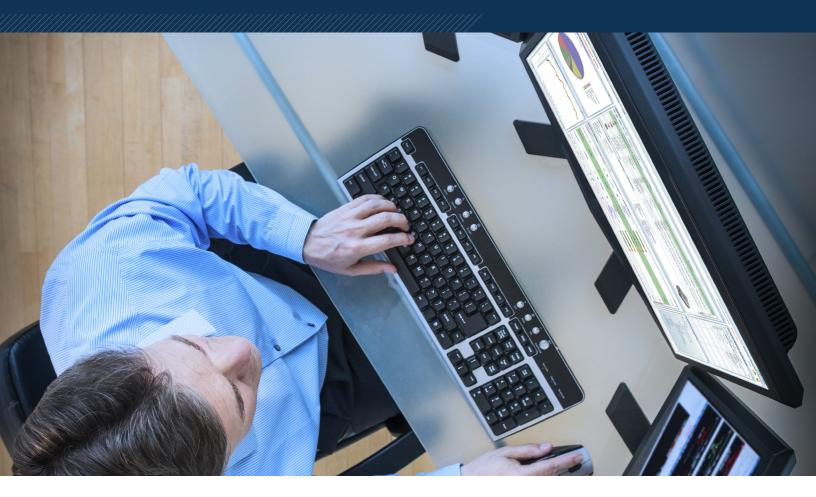
Resource Management Suite (RMS) is AMX's Enterprise software solution that integrates room scheduling with popular calendaring software like Outlook.



Modero S Series touch panels from AMX are ideal for displaying the room's schedule right outside the door.

# REAL-TIME MONITORING, MAINTENANCE & TROUBLESHOOTING

The last thing any IT help desk tech wants is to deal with a senior manager who is having trouble using the AV equipment during an important presentation. With today's IP-based AV systems and software like AMX's Resource Management Suite (RMS), IT organizations can reduce service calls and trouble tickets by staying on top of how their AV systems are functioning. Has a projector bulb burned out? Is the display on the wrong input? In the AMX Conference Room, IT organizations are in complete control. RMS includes dashboards, reports and alerts that allow IT organizations to monitor the status of their AV systems in real time, on a global basis. RMS even allows technicians to centrally and simultaneously update the firmware on their AMX systems without leaving their desks.



#### KEY HARMAN PRODUCTS



In addition to room scheduling, AMX's Resource Management Suite (RMS) Enterprise software solution allows your AV or IT technicians to centrally monitor your AV technology right from your IT support desk and remotely control AV devices in all of your meeting rooms across your organization.

#### FOR MORE INFORMATION

Email us: solutions.advisor@harman.com

To see more HARMAN business solutions, visit: <a href="http://www.amx.com/automate/plan/">http://www.amx.com/automate/plan/</a>

#### About HARMAN Professional Solutions



HARMAN Professional Solutions is the world's largest professional audio, video, lighting, and control products and systems company. We serve the entertainment and enterprise markets with comprehensive systems, including enterprise automation and complete IT solutions for a broad range of applications. Our brands comprise AKG Acoustics®, AMX®, BSS Audio®, Crown International®, dbx Professional®, DigiTech®, JBL Professional®, Lexicon Pro®, Martin®, Soundcraft® and Studer®. These best-in-class products are designed, manufactured and delivered to a variety of customers, including tour, cinema and retail as well as corporate, government, education, large venue and hospitality. In addition, our world-class product development team continues to innovate and deliver groundbreaking technologies to meet our customers' growing needs. For scalable, high-impact communication and entertainment systems, HARMAN Professional Solutions is your single point of contact.

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